



Delivering water and power®

SRP BUSINESS DEMAND RESPONSE PROGRAM™

SRP is partnering with Enel X to offer businesses and other organizations an opportunity to achieve their sustainability goals while earning incentive payments for helping to maintain a reliable, cost-effective and sustainable electric grid.

HOW IT WORKS

During times of high demand, organizations enrolled in the SRP Business Demand Response Program are called upon to curtail their energy use. Easing demand for power during the hottest, busiest times of the year helps SRP prevent power outages and lower operating costs. In turn, organizations can earn financial incentives for being on standby and participating as needed.

WHO'S ELIGIBLE TO PARTICIPATE?

This program is for commercial, institutional, industrial, educational or municipal organizations — large energy consumers — that are able to limit part of their operations on weekdays, weekends or both.

REASONS TO ENROLL

The Business Demand Response Program offers a multitude of benefits:

- **Support grid reliability**
Your participation plays a critical role in helping the power grid operate more efficiently, which lowers costs for all SRP customers.
- **Help achieve corporate sustainability goals**
Participating in the program is an efficient way for your business to boost sustainability efforts and display positive corporate citizenship.
- **Receive financial incentives**
Enel X manages your participation from start to finish, making sure your company earns the greatest financial incentive possible.
- **Enjoy no-cost, no-risk earnings**
Enel X develops an energy reduction plan to help your organization earn payments without making any upfront investment.
- **Experience more resilient operations**
As a program participant, you'll receive advance notice of potential grid disturbances, allowing you to prepare your facilities proactively.

WHAT DOES PARTICIPATION LOOK LIKE?

1. When high demand for power is expected, SRP will dispatch the Enel X network. Enel X will alert you via email, phone call or text message, depending on your preferences, as to when the dispatch will begin.
2. At the start of the dispatch, your facility will reduce its electricity use according to your energy reduction plan. This can be done manually or, if you prefer, automatically through the Network Operations Center (NOC).
3. Before, during and after a dispatch, Enel X's NOC will remain in communication with your facility. Staff is available 24/7/365 to help you achieve the highest energy reductions and reap the greatest financial reward.

HOW CAN MY ORGANIZATION CURTAIL ITS ENERGY USE?

Your energy reduction plan will be unique to your organization. Enel X has experience creating strategies for a variety of facilities that work within their operational limitations, including cold storage, manufacturing, food processing, universities, malls, office buildings and more. Participants often reduce their energy consumption during a dispatch by shifting their most energy-intensive processes by a few hours.

Here are some common examples:

- Reducing nonessential lighting
- Modifying manufacturing processes
- Adjusting HVAC equipment
- Dialing back pumps
- Changing settings in industrial freezers

Enel X can also help you install full-control systems that allow your electric load to be adjusted remotely.

GETTING STARTED

Getting started is easy. Enel X will handle the details and support you every step of the way.

1. Enel X’s expert team will work with you to identify your energy reduction potential. Together, you’ll create a strategy that delivers the most value with the least impact to your operations. You’ll receive a custom energy reduction plan outlining these measures.
2. Enel X may install metering devices at your facility to establish communication with their NOC. This will allow Enel X to monitor your energy use in real time.
3. Once your site is enrolled, you’ll be ready to participate. If your site has Enel X metering, you can log in to apps. enelx.com at any time during a dispatch to review your performance in real time.

PROGRAM DETAILS

Working with Enel X, you can create a custom solution that suits and benefits your organization.

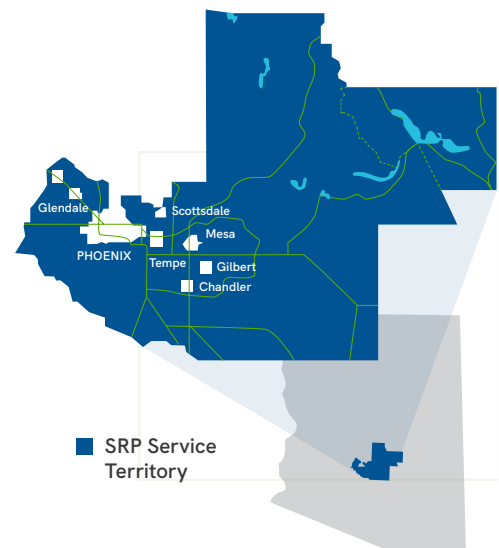
	PROGRAM PERIOD	DISPATCH HOURS	DISPATCH ALERTS	EVENT DURATION
Summer Program	May 1–Oct. 31 Excluding observed holidays	Noon–9 p.m.	At least 90 minutes before an event	1–3 hours per event

Participation options

- Complete Summer Program
- Limited Summer Program
- Weekend add-on (for Complete or Limited Summer Program)

Dispatches per season

- Up to 10 weekday events
- Up to 5 weekday events
- Up to 5 weekend events
- Up to 6 weekday OR weekend



READY TO ENROLL?

Contact your SRP Strategic Energy Manager to learn more or visit srp.net/BDR to get started.